

16-week Mastermind Digital Mentorship Program



Module 1-Introduction

- ✔Growth Mindset
- ✔Marketing Fundamentals
- ✔Career & Growth in DM
- ✔Multiple Income sources

Module 2 -Know your Domain

- ✔Hosting/Domain/Server
- ✔Introduction to Wordpress
- ✔Basic Development & Plugins
- ✔Landing Page design

Module 3- SEO & Content

- ✔Keyword Research
- ✔Tools for Keyword research
- ✔Keyword Martrics
- ✔On-page/Off-page SEO
- ✔Link building Technique

Module 5- Tools World

- ✔Google Analytics
- ✔Google Search Console
- ✔Google Keyword Planner
- ✔How to use various tools in Digital & Social media marketing
- ✔Complete automation using Zapier tool
- ✔Free and Paid tool details

Module 4- Blog & Content

- ✔Niche selection for your blog
- ✔Keyword research for blog
- ✔Competitor Research
- ✔Writing first blog post
- ✔SEO friendly Content creation
- ✔SEO for Blog.
- ✔Scaling of blog to get more traffic
- ✔Must use tools for blog.
- ✔Monetizing your blog

Module 6- Social Media Marketing

- ✔Instagram Growth Strategy
- ✔LinkedIn Optimization & B2B lead generation
- ✔Content creation for various social media platforms.
- ✔Pinterest management.
- ✔FB page & Group optimization.
- ✔Twitter growth hacks

Module 8- Email & Affiliate Marketing

- ✔Understanding E-mail Marketing
- ✔List Building Techniques
- ✔Various Email Marketing Tools
- ✔Email Automation & Workflow
- ✔Writing compelling Email that sales
- Understanding Affiliate Marketing.
- ✔Affiliate Networks to join
- ✔Scaling Affiliate Marketing with Paid and organic way
- ✔Blogging +Affiliate Marketing secrets

Module 7- Designing

- ✔Social Media post design and content creation
- ✔Effective usage of Canva
- ✔Usage of various free resources for designing

Module 9- Paid Ads

- ✔Facebook Ads
- ✔Instagram Ads
- ✔Google Ads
- ✔Ads performance metrics

BONUS

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BONUS-YouTube & Podcast

- ✓ Start & Grow YouTube
- ✓ Creating Videos without expensive setup
- ✓ Simple & easy video editing tips
- ✓ YouTube SEO
- ✓ Monetizing YouTube
- ✓ How to start Podcast
- ✓ Inviting guest for podcast
- ✓ Monetizing Podcast

Shopify E-Com Secrets (40% OFF)

- ✓ E-Com Mindset
- ✓ Understanding E-com Business
- ✓ How to Start your own Online store and sell in USA/UK/AUS/CAN
- ✓ How to do product research

- ✓ Product Niche selection
- ✓ How to find suppliers for your products
- ✓ How to run profitable Google Ads/Facebook ads campaign and make profits.
- ✓ How to do order fulfilments for USA/UK/AUS/CAN
- ✓ How to start Indian Ecom/Print-on-Demand

BONUS : Freelancing

- ✓ How to find Leads for freelancing
- ✓ Turn leads into paying customer
- ✓ Effective usage of Sales navigator in LinkedIn

BONUS -Agency

- ✓ How to start a Digital Agency
- ✓ How to find high paying clients for Digital Agency
- ✓ Scaling up your agency

BONUS- Jobs

- ✓ How to get in touch with top recruiters
- ✓ How to break the ice with top executives (CXO)
- ✓ Effective presentation of your resume online
- ✓ Corporate Communication

- ✓ Complete Shopify Store creation
- ✓ Product Listing
- ✓ FB ads and Google Ads secrets for E-commerce
- ✓ Scaling of E-com store